

LAND AND WATER CONSERVATION SUMMIT

March 9, 2024
rilandtrusts.org
URI Memorial Union

Join us at the premier annual gathering of land and watershed professionals from around Rhode Island and southern New England!

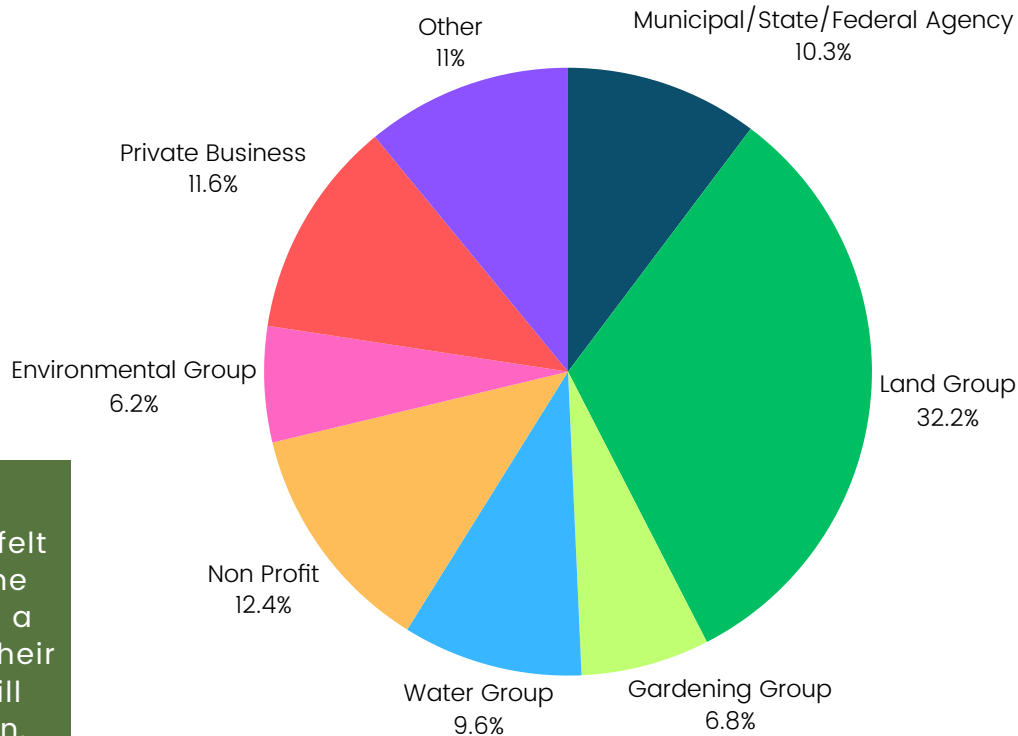
PARTNERSHIP OPPORTUNITIES

This conference is complete with a compelling keynote address, panel discussion among experts in the field, breakout sessions on hot topics and networking among participants, vendors, and sponsors. This is an excellent opportunity to connect with your current clients and meet new prospects.

AUDIENCE PROFILE

- Diverse group of over 250 individuals representing over 200 organizations that have interests in land conservation, watersheds, agriculture, gardening, climate change initiatives, and more!
- Organizations include land trusts, watershed conservation groups, gardening and farming coalitions, high school and college students, private business owners, and representatives from local, state, and federal municipalities.
- Most participants are employees, board members, or volunteers of the organizations participating, and often they are the decision makers for contracting and purchasing.

AUDIENCE DATA



93% of participants felt attending the Summit was a good use of their time and will attend again.



QUESTIONS / INFORMATION:

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We believe that by working together, we can individually and collectively be more efficient and more effective in conserving our state's land and water resources.

ADVERTISING

Full Page Ad\$400.00
(7 1/2"w x 10"h)

Half Page Ad\$250.00
(7 1/2"w x 4 7/8"h)

Quarter Page Ad\$150.00
(3 h/8"w x 4 7/8"h)

Rates are for camera-ready black and white artwork at actual size. There is an additional \$45 design fee if we need to adjust your files.

Please email your artwork by email with "Summit Ad" in the subject line to:
ksayles@rilandtrusts.org.

Let us know if you would like to reprint your previous ad.

Advertising deadline February 23, 2024

About the Land & Water Conservation Summit

The Rhode Island Land & Water Summit helps to build the capacity of the critically important grassroots organizations that focus on gardening, and, and water conservation. Partnership programs foster learning and collaboration among conservation and volunteer leaders throughout the state and region.

Discounted rates for advertising, sponsorships, and display tables are available for non-profit organizations



SPONSORSHIPS

Lead Sponsor - \$5,000

- Announcement of sponsorship during introduction
- Name and logo on display banner
- Name and logo on front cover of the program + full page color ad in program
- Display table in vendor hall in a prominent place
- Logo and website linked on website
- Dedicated social media post announcing sponsorship
- 4-6 Summit registrations

Champion - \$3,000

- Announcement of sponsorship during introduction
- Name and logo on display banner
- Full page ad in program
- Display table in vendor hall
- Logo and website linked on website
- 3-4 Summit registrations

Collaborator - \$1,500

- Announcement of sponsorship during introduction
- Half page ad in program
- Display table in vendor hall
- Logo and website linked on website
- 2-3 Summit registrations

Supporter - \$750

- Half Page ad in program
- Display Table
- Logo and website linked on website
- 1-2 Summit registration

Friend - \$500

- Quarter Page ad in program
- Logo and website linked on website
- 1 Free Summit Registration

New this year

The Summit will be hosting "sponsor bingo" - every registrant will receive a bingo card to be stamped at each display table - registrants that complete their bingo card can enter into a raffle that will be drawn at the closing ceremony.